## PRESS REVIEW

## Passenger Car and Light Commercial Vehicle Market

## Showed a Decrease of $1 \%$ in the first nine months of $\underline{2017 .}$

## Passenger Car Market Decreased By 3\%, Light Commercial Vehicle Market Increased By 2\%.

Turkey's passenger car and light commercial vehicle total market decreased by $1.44 \%$ in the first nine months of 2017 compared to the same period of the previous year, to 627,343 . In the nine-month period of 2016, total market sales figure was 636,499.

Passenger car sales went down by $2.6 \%$ in the first nine months of 2017, compared to the same period of previous year, to 476,621 . In the same period of 2016 , the sales were 489,365.

In January-September period of 2017, light commercial vehicle market increased by $\mathbf{2 . 4 4 \%}$, in comparison to the year before, to $\mathbf{1 5 0}, \mathbf{7 2 2}$. In the same period of previous year, the sales were 147,134.

## Passenger Car and Light Commercial Vehicle Market

## Showed an Increase of 6\% in September 2017.

## Passenger Car Market Increased By 4\%, Light Commercial Vehicle Market Increased By 10\%.

In September 2017, passenger car and light commercial vehicle market increased to 71,352. In comparison to the total number of 67,593 in September 2016, the sales went up in a ratio of $5.56 \%$.

In September 2017, passenger car sales went up by 4.06\% in comparison to the same month of the year before and were 53,423. Last year, the sales were 51,340.

Light commercial vehicle market increased by $\mathbf{1 0 . 3 1 \%}$ in September 2017 compared to September 2016, to 17,929. Last year, the sales were 16,253.

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By the end of September 2017, a decrease of $2.8 \%$ in the sales of passenger cars below 1600 cc and a decrease of $3.1 \%$ in the sales of passenger cars with a 1600-2000cc motor volume was observed. As for the sales of the passenger cars over 2000cc, a decrease of $50.7 \%$ was observed. 45 electric cars and 2,746 hybrid passenger cars were sold in the first nine months of 2017.

When the average emission values of the passenger car market in the end of September 2017 are considered, the passenger cars between $100-120 \mathrm{~g} / \mathrm{km}$ took the largest share with a ratio of $42.7 \%$, with a number of 203,387 .

At the end of September 2017, diesel passenger car sales share decreased to $61.4 \%$, while the automatic transmission passenger car sales share increased to $58.8 \%$.

At the end of September 2017, 83.6 \% of the passenger car market segment again consisted of the vehicles in the $\mathrm{A}, \mathrm{B}$ and C segments. When evaluated according to segments, Segment C with a share of $51.8 \%$ reached the highest sales volume $(246,729)$. When evaluated according to frame, most preferred body type was again Sedan (49.4\%, a quantity of 235,580 ).

At the end of September 2017, when evaluated according to body type, Van's with a share of $69.6 \%$ had the highest sales volume $(104,969)$, Light trucks followed them with a share of $12.2 \%(18,320)$ while the share of Minibuses was $9.4 \%(14,159)$ and the share of Pick-ups was $8.8 \%(13,274)$ in light commercial vehicle market.

In 2017, total market of automotive sector is expected to be between 875-925 thousand.

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In the first nine months of 2017, Turkey's passenger car and light commercial vehicle total market presented a sales number of $\mathbf{6 2 7}, \mathbf{3 4 3}$. In comparison to the total number of 636,499 in September 2016, the sales went down in a ratio of $\mathbf{1 . 4 4 \%}$.

In September 2017, passenger car and light commercial vehicle market presented a sales number of $\mathbf{7 1 , 3 5 2}$. In comparison to the total number of 67,593 in September 2016, the sales went up in a ratio of $5.56 \%$.

The passenger car and light commercial vehicle market, in comparison to the average 10-year September sales, showed an increase of $\mathbf{1 2 . 9 7 \%}$.


| PC and LCV MONTHLY and QUARTERLY PROGRESS (\%) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{r} 80 \\ 60 \\ 40 \\ 20 \\ 0 \\ -20 \\ -40 \end{array}-$ |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Jan. | Feb. | Mar. | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. |
| -2016/2015 (\%) | -5,49 | $-4,53$ | -0,42 | -7,33 | 15,16 | 6,25 | -30,18 | -13,35 | 5,57 | 29,17 | 44,57 | -9,13 |
| - 2017/2016 (\%) | 7,98 | -11,09 | -11,03 | -10,48 | -9,03 | -8,61 | 40,60 | 1,37 | 5,56 |  |  |  |

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In the first nine months of 2017, passenger car sales went down by $2.6 \%$ in comparison to the same period of previous year and were 476,621 . In the same period of previous year, the sales were 489,365.

In September 2017, passenger car sales went up by $4.06 \%$ in comparison to the same month of the year before and were 53,423. In September 2016, the sales were 51,340.

The passenger car market, in comparison to the average 10 -year September sales, showed an increase of $\mathbf{2 1 . 6 1 \%}$.



In January-September period of 2017, light commercial vehicle sales increased by $\mathbf{2 . 4 4 \%}$ in comparison to the same period of the last year, to $\mathbf{1 5 0 , 7 2 2}$. In the same period of previous year, the sales were 147,134 .

In September 2017, light commercial vehicle sales increased by $10.31 \%$ in comparison to the same month of previous year, to 17,929. In September 2016, the sales were 16,253.

The light commercial vehicle market, in comparison to the average 10-year September sales, showed a decrease of $6.77 \%$.



## PRESS RELEASE

When the end of September 2017 passenger car market is studied in terms of engine volume, the biggest slice of the pie was taken by passenger cars under 1600cc with a ratio of $96.0 \%$ and a number of 457,711 . Passenger cars between 1600 cc to 2000 cc followed them with a ratio of $3.1 \%$ and passenger cars above 2000 cc with a ratio of $0.3 \%$. In comparison with the same period of 2016, a decrease of $2.8 \%$ in the sales of passenger cars below 1600 cc and decrease of $3.1 \%$ in the sales of passenger cars with a $1600-2000 \mathrm{cc}$ motor volume was observed. As for the sales of the passenger cars over 2000cc, a decrease of $50.7 \%$ was observed. 25 electric cars below 85 kW engine power and 20 electric cars above 121 Kw , total 45 electric cars were sold in the first nine months of 2017.

At the end of September 2017, 258 hybrid cars under 1600cc, 2,303 hybrid cars between $1601 \mathrm{cc}<=1800 \mathrm{cc}(>50 \mathrm{~kW})$, 39 hybrid cars between 1801cc to 2000cc, 139 hybrid cars between 2001cc - 2500cc (>100KW) and 7 hybrid cars above 2500cc were sold. 2,746 hybrid cars were sold in January-September period of 2017.

| ENGINE <br> VOLUME | ENGINE <br> TYPE | End of September 2016 |  | End of September 2017 |  | Change | $\begin{gathered} \text { SCT } \\ \% \end{gathered}$ | $\begin{gathered} \text { VAT } \\ \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Qty | Segment | Qty | Segment |  |  |  |
| $\leq 1600$ cc | B/D | 470.705 | 96,2\% | 457.711 | 96,0\% | -2,8\% | 45, 50, 60 |  |
| $\begin{aligned} & 1601 \mathrm{cc}-\leq \\ & 2000 \mathrm{cc} \end{aligned}$ | B/D | 15.146 | 3,1\% | 14.678 | 3,1\% | -3,1\% | 100, 110 |  |
| $\geq 2001 \mathrm{cc}$ | B/D | 2.925 | 0,6\% | 1.441 | 0,3\% | -50,7\% | 160 |  |
| $\leq 85 \mathrm{~kW}$ | ELECTRIC | 18 | 0,0\% | 25 | 0,0\% | 38,9\% | 3 |  |
| $\begin{aligned} & 86 \mathrm{~kW}-\leq \\ & 120 \mathrm{~kW} \end{aligned}$ | ELECTRIC | 0 | 0,0\% | 0 | 0,0\% |  | 7 |  |
| $\geq 121 \mathrm{~kW}$ | ELECTRIC | 20 | 0,0\% | 20 | 0,0\% | 0,0\% | 15 |  |
| < $=1600$ cc | HYBRID | 482 | 0,1\% | 258 | 0,1\% | -46,5\% | 60 |  |
| $\begin{aligned} & 1601 \mathrm{cc}- \\ & <=1800 \mathrm{cc} \\ & (<=50 \mathrm{KW}) \end{aligned}$ | HYBRID | 0 | 0,0\% | 0 | 0,0\% |  | 110 | 18 |
| $\begin{aligned} & 1601 \mathrm{cc}- \\ & <=1800 \mathrm{cc} \\ & (>50 \mathrm{KW}) \end{aligned}$ | HYBRID | 0 | 0,0\% | 2.303 | 0,5\% |  | 60 |  |
| $\begin{aligned} & \text { 1801cc- } \\ & <=2000 \mathrm{cc} \end{aligned}$ | HYBRID | 47 | 0,0\% | 39 | 0,0\% | -17,0\% | 110 |  |
| $\begin{aligned} & \text { 2001cc- } \\ & <=2500 \mathrm{cc} \\ & (<=100 \mathrm{KW}) \end{aligned}$ | HYBRID | 0 | 0,0\% | 0 | 0,0\% |  | 160 |  |
| $\begin{aligned} & 2001 \mathrm{cc}- \\ & <=2500 \mathrm{cc} \\ & (>100 \mathrm{KW}) \end{aligned}$ | HYBRID | 0 | 0,0\% | 139 | 0,0\% |  | 110 |  |
| >2500cc | HYBRID | 22 | 0,0\% | 7 | 0,0\% | -68,2\% | 160 |  |
| Total |  | 489.365 | 100,0\% | 476.621 | 100,0\% | -2,6\% | TAX RA | TES |

## PRESS RELEASE

When the end of September 2017 passenger car market is studied in terms of average emission values, passenger cars between $100-120 \mathrm{gr} / \mathrm{km}$ have the highest share of $42.7 \%$ $(203,387)$ and following this, passenger cars between $120-140 \mathrm{gr} / \mathrm{km}$ have a share of $23.0 \%$ $(109,442)$.

|  | End of September 2016 |  | End of September 2017 |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| CO2 AVERAGE <br> EMISSION <br> VALUES $(\mathbf{g r} / \mathbf{k m})$ | Qty | Segment | Qty | Segment |

In the end of September 2017, diesel passenger car sales decreased by $3.5 \%$ in comparison to the same period of previous year. Diesel share in passenger car sales at the end of September 2017, when compared to the same period of 2016, decreased from 61.9\% to $61.4 \%(292,537)$.

|  | End of September 2016 |  | End of September 2017 |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| DIESEL | Qty | Share in the <br> Segment | Qty | Share in the <br> Segment | Change |
| A (Mini) | 0 | $0,0 \%$ | 1 | $0,1 \%$ |  |
| B (Entry) | 95.416 | $60,9 \%$ | 96.646 | $64,4 \%$ | $1,3 \%$ |
| C (Compact) | 153.119 | $63,7 \%$ | 146.927 | $59,5 \%$ | $-4,0 \%$ |
| D (Medium) | 45.044 | $62,5 \%$ | 41.914 | $68,3 \%$ | $-6,9 \%$ |
| E (Luxury) | 6.780 | $44,4 \%$ | 4.928 | $34,5 \%$ | $-27,3 \%$ |
| F (Upper Luxury) | 2.751 | $80,2 \%$ | 2.121 | $82,1 \%$ | $-22,9 \%$ |
| Total | $\mathbf{3 0 3 . 1 1 0}$ | $\mathbf{6 1 , 9} \%$ | $\mathbf{2 9 2 . 5 3 7}$ | $\mathbf{6 1 , 4 \%}$ | $\mathbf{- 3 , 5 \%}$ |



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| End of September 2017 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Total | Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Segment | S/D | H/B | S/W | MPV | CDV | Sport | SUV |  |  |
| A (Mini) | 0 | 1.573 | 0 | 0 | 0 | 0 | 0 | 1.573 | 0,3\% |
| B (Entry) | 34.617 | 88.154 | 5.018 | 707 | 8.120 | 158 | 13.339 | 150.113 | 31,5\% |
| C (Compact) | 148.532 | 45.242 | 1.367 | 4.054 | 0 | 183 | 47.351 | 246.729 | 51,8\% |
| D (Medium) | 41.451 | 1.560 | 305 | 9 | 1 | 3.295 | 14.715 | 61.336 | 12,9\% |
| E (Luxury) | 10.505 | 6 | 374 | 21 | 0 | 179 | 3.202 | 14.287 | 3,0\% |
| F (Upper Luxury) | 475 | 0 | 0 | 0 | 0 | 127 | 1.981 | 2.583 | 0,5\% |
| Total | 235.580 | 136.535 | 7.064 | 4.791 | 8.121 | 3.942 | 80.588 | 476.621 | 100,0\% |
|  | 49,4\% | 28,6\% | 1,5\% | 1,0\% | 1,7\% | 0,8\% | 16,9\% | 100,0\% |  |


| End of September 2016 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Total | Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Segment | S/D | H/B | S/W | MPV | CDV | Spor | SUV |  |  |
| A (Mini) | 0 | 1.591 | 0 | 0 | 0 | 0 | 0 | 1.591 | 0,3\% |
| B (Entry) | 36.058 | 93.008 | 3.932 | 1.124 | 8.003 | 156 | 14.366 | 156.647 | 32,0\% |
| C (Compact) | 138.446 | 56.292 | 809 | 5.827 | 0 | 512 | 38.418 | 240.304 | 49,1\% |
| D (Medium) | 50.072 | 179 | 313 | 5 | 0 | 4.315 | 17.229 | 72.113 | 14,7\% |
| E (Luxury) | 11.157 | 6 | 17 | 70 | 0 | 214 | 3.815 | 15.279 | 3,1\% |
| F (Upper Luxury) | 666 | 0 | 0 | 0 | 0 | 256 | 2.509 | 3.431 | 0,7\% |
| Total | 236.399 | 151.076 | 5.071 | 7.026 | 8.003 | 5.453 | 76.337 | 489.365 | 100,0\% |
|  | 48,3\% | 30,9\% | 1,0\% | 1,4\% | 1,6\% | 1,1\% | 15,6\% | 100,0\% |  |
|  |  |  |  |  |  |  |  |  |  |
| Change | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Total |  |
| Segment | S/D | H/B | S/W | MPV | CDV | Sport | SUV |  |  |
| A (Mini) |  | -1,1\% |  |  |  |  |  | -1,1\% |  |
| B (Entry) | -4,0\% | -5,2\% | 27,6\% | -37,1\% | 1,5\% | 1,3\% | -7,1\% | -4,2\% |  |
| C (Compact) | 7,3\% | -19,6\% | 69,0\% | -30,4\% |  | -64,3\% | 23,3\% | 2,7\% |  |
| D (Medium) | -17,2\% | 771,5\% | -2,6\% | 80,0\% |  | -23,6\% | -14,6\% | -14,9\% |  |
| E (Luxury) | -5,8\% | 0,0\% | 2100,0\% | -70,0\% |  | -16,4\% | -16,1\% | -6,5\% |  |
| F (Upper Luxury) | -28,7\% |  |  |  |  | -50,4\% | -21,0\% | -24,7\% |  |
| Total | -0,3\% | -9,6\% | 39,3\% | -31,8\% | 1,5\% | -27,7\% | 5,6\% | -2,6\% |  |

At the end of September 2017, 83.6\% of the passenger car market segment again consisted of the vehicles in the $\mathrm{A}, \mathrm{B}$ and C segments. When evaluated according to segments, Segment $C$ with a share of $51.8 \%$ has the highest sales volume $(246,729)$ and Segment B follows it with a share of $31.5 \%(150,113)$.

At the end of September 2017, when evaluated according to frame type, most preferred body type was again Sedan ( $49.4 \%$, a quantity of 235,580 ). Following Sedan passenger cars are Hatchback frame with a share of $28.6 \%$ and a sales volume of 136,535 and SUV with a share of $16.9 \%$ and total sales volume of 80,588 .

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At the end of September 2017, automatic transmission passenger car sales numbers, in comparison to the same period in 2016, increased by $0.2 \%$. Automatic transmission passenger car sale shares at the end of September 2017, in comparison to the same period of the previous year, increased from $57.2 \%$ to $58.8 \%$ (a number of 280,429).

| AUTOMATIC <br> TRANSMISSION | End of September 2016 |  | End of September 2017 |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Qty | Share in the Segment | Qty | Share in the Segment |  |
| A (Mini) | 1.276 | 80,2\% | 1.221 | 77,6\% | -4,3\% |
| B (Entry) | 62.832 | 40,1\% | 64.504 | 43,0\% | 2,7\% |
| C (Compact) | 132.511 | 55,1\% | 145.575 | 59,0\% | 9,9\% |
| D (Medium) | 64.475 | 89,4\% | 52.264 | 85,2\% | -18,9\% |
| E (Luxury) | 15.277 | 100,0\% | 14.282 | 100,0\% | -6,5\% |
| F (Upper Luxury) | 3.431 | 100,0\% | 2.583 | 100,0\% | -24,7\% |
| Total | 279.802 | 57,2\% | 280.429 | 58,8\% | 0,2\% |

At the end of September 2017, when evaluated according to body type, Van's with a share of $69.6 \%$ had the highest sales volume $(104,969)$, Light trucks followed them with a share of $12.2 \%(18,320)$ while the share of Minibuses was $9.4 \%(14,159)$ and the share of Pick-ups was $8.8 \%(13,274)$ in light commercial vehicle market.

| LIGHT COMMERCIAL VEHICLE BODY TYPE ANALYSIS | End of September 2016 |  | End of September 2017 |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Qty | Segment | Qty | Segment |  |
| VAN | 103.990 | 70,7\% | 104.969 | 69,6\% | 0,9\% |
| LIGHT TRUCK | 17.350 | 11,8\% | 18.320 | 12,2\% | 5,6\% |
| MINIBUS | 13.573 | 9,2\% | 14.159 | 9,4\% | 4,3\% |
| PICK-UP | 12.221 | 8,3\% | 13.274 | 8,8\% | 8,6\% |
| Total | 147.134 | 100,0\% | 150.722 | 100,0\% | 2,4\% |

## PRESS RELEASE

## OVERVIEW OF 2017;

According to July 2017 estimations of IMF World Economic Outlook Report, growth estimation for the world is $3.5 \%$ in 2017. The report suggests that the growth rates of the U.S., pacemaker of the world economy will be $2.1 \%$ in 2017. The figures for Europe are estimated to increase by $1.9 \%$ in 2017 which is crucial for the Turkish economy.

LMC Automotive, by 2017's 2nd quarter, has published 2017 expectations and world passenger car market estimations for 2018. According to the 2nd quarter results of 2017, world total passenger car market is expected to show an increase of $2.5 \%$ in comparison to the previous year and to reach a number of 98.8 M . In 2017, world automotive market is expected to show an increase of $1.4 \%$ and reach a number of $100,1 \mathrm{M}$ in comparison to 2016.

LMC Automotive, by 2017's 2nd quarter, has published 2017 expectations and world automotive manufacture estimations for 2018. According to the 2nd quarter results of LMC Automotive, 2017 world automotive manufacture showed an increase of $2.2 \%$ in comparison to the previous year and reached a number of 98.5 M . In 2018, world automotive manufacture is expected to show an increase of $1,6 \%$ and reach a number of $100,1 \mathrm{M}$ in comparison to 2017.

We foresee that the automotive industry's total market for the year 2017 to be between 875-925 thousand in quantity.

